

# Privacy Policy

## **Why do we collect information?**

The Northern Indiana Tourism Development Commission (NITDC) along with our seven county convention and visitor bureaus (Porter, LaPorte, South Bend/Mishawaka, Elkhart, LaGrange, Marshall and Kosciusko) collects information because we want to provide the best possible service to our potential and returning visitors.

## **What information do we collect online?**

Our website forms ask you to provide information by filling out and submitting an online form. On this form, we ask you to submit your name, address, phone number, and email address. We also ask you several questions about your Internet use regarding travel and general interest.

## **What do we do with your information?**

If you have filled out and submitted information to NITDC via the online form, we understand that you are interested in receiving information. NITDC and our member CVB's keeps your contact and preferences information in a database. NITDC and member CVB's DO NOT SELL YOUR NAME TO ANY BUSINESS OR ORGANIZATION.

We will however, utilize your preference information to contact you in the future if there is an event, special package, or information that you would find useful, based on your submission form.

Thank you for your interest in Northern Indiana. Please don't hesitate to call 574-862-1434 if you have any questions or concerns.